

**LADWP/BID MOU
FUND REQUEST FORM**

Send Original Form to:

Office of the City Clerk, Neighborhood & BIDs Division
Attn: Jose Flores, City Hall, Room 224
200 North Spring Street Los Angeles, CA 90012

Phone: (213) 978-1099

For Office Use

BID Working Group Approval:

I hereby request LADWP MOU funds for the intent stated below:

Official BID Name: Westwood Village Improvement Association

Office Street Address: 10880 Wilshire Blvd. Suite 117

City, State, Zip: Los Angeles, CA, 90024

Contact Name: Sheila Kouhkan

Phone and Email: 310-470-1812, sheila@thewestwoodvillage.com

**Funding Requested
(up to \$5,000):** \$5,000

Funding Intent:
(Be sure to discuss marketing, communication, and maintenance efforts)
The Westwood Village Improvement Association is applying for a grant for marketing, communication, and maintenance efforts through the Westwood Village district. Outreach efforts include education about water usage and energy conservation by means of social media and board/committee meeting discussions.

Please note attached chart for acceptable intent.

SUBMISSION MUST INCLUDE THE FOLLOWING INFORMATION: (Please attach a separate sheet if needed)

Number of Businesses within the BID boundaries: 220

Number of parcels in the BID: 112

Estimated Number of Jobs Created in 2015: Construction: 80

Permanent: 50

Promotion of DWP Programs: (frequency and recipients) ex: 6 months/22 visitors per day, or quarterly/2,200

Website: N/A

Newsletter: N/A

Board/Committee Meetings: Four times per year

Flyer Distribution: N/A

Social Media: Monthly

LADWP Programs and Services: if possible, please assist LADWP by providing the following information-

Number of Gallons of Water Saved: 20%

Number of Kilowatt Hours Saved: N/A

I certify under penalty of perjury under the laws of the State of California that the allocation of these funds are intended to serve for approved Business Improvement District Activities.

*Signature:

Executive Director

Date: 6/12/2015

Modified 12.16.14